Washington DC 20007 1010 Wisconsin Ave

### Barack Obama/ D/ President Submission Number 394 Issue 4





# WSPA-TV

(864) 576-7777 250 International Dr. Spartanburg SC 29303-6698 4) 576-7777 FAX (864) 587-4480

### Original

Cllent: Buyer: Schedule Dates: Associated Copies: No Est./PO Number: 06260815 10/01/12 to 11/11/12 Barack Obama/ D/ President Submission Cost: Client/Product/Estimate: Contract type: Weeks: 95 /101 /1537 Politicat 49875 Business Type: Order Ref: Sales Rep: Business Category: Transactional Campaign Ref: HRP Washington, DC POLITICAL 06260815 E:120802002

Demographic: Product: (L) Household Obama For America Order: Booking Group: WSPA Key Market: Greenville Spartanburg Ashevil

			8		7		0		Ċħ		4		ω		22		_	Ref
			Fri 8p ET / 7p CT CSI NY	**	Fri 8p ET / 7p CT CSI NY		Fri 10p ET / 9p CT Blue Bloods	TT	Fri 10p ET / 9p CT Blue Bloods	Т.	Fri 10p ET / 9p CT Blue Bloods	.IWIF	M-F 9a Dr Phil	.IVVIF	M-F 11a ET / 10a CT Price Is Right	. I WIT.	M-F 1135p ET / 1035p CT Late Show	
			05		05		05		05		05		05		04		8	Rev Type
		×			1						-							
		eekly Tot			<u> </u>										<b>I</b>			
Closed PR	Open PR	Weekly Totals: Total Spots(Ord Spots)	800		800		1200		1200		1200		150		225		170	Rate
R	ž	pots(Ord S	30	Comme	0.6	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
		spots)	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spats		Nbr of Spots		Nbr of Spots		Nbr of Spats		Nbr of Spats	
	٠.	100						*			1		3		2		2	10/01
		19			1								з		2		2	10/08
2	-1	18							1				3		2		2	10/15
		6	41										3		2		2	10/22
_		17					1				i		3		2		2	10/29
		2																11/05
3	-2	91	<b></b>				-1		1		1		15		10		70	Total
	-3100		800		800		1200		1200		1200		2250		2250		1700	Cost

Washington DC 20007 Suite 800 1010 Wisconsin Ave

### Barack Obama/ D/ President **Submission Number 394** Issue 4







## WSPA-TV

Spartanburg SC 29303-6698 (864) 575-7777 FAX (864) 587-4480 250 International Dr.

### Associated Copies: No 10/01/12 to 11/11/12 06260815 Barack Obama/ D/ President Submission Cost: Client/Product/Estimate: Contract type: Weeks: 49875 95 /101 /1537 Political Campaign Ref: Sales Rep: Order Ref: Business Category: Transactional Business Type: E:120802002 HRP Washington, DC POLITICAL 06260815

Buyer: Client:

Est./PO Number:

Schedule Dates:

				6			5			14		13		ź		3		10		Ð		Ref	
			o	Sun 9a ET / 8a CT CBS Sunday Morning News		······································	Sun 7p ET / 6p CT 60 Minutes		o	Sun 1030a ET / 930a CT Face The Nation	·······································	Sun 10p ET / 9p CT Mentalist	······································	Sun 10p ET / 9p CT Mentalist		Sat 8-9p	S	Sat 7p News	Ç	Sat 10p ET / 9p CT 48 Hours	:. :	Sales Product Details	
				04			04			05		05		05		06		05		90		Rev Type	
		Week																	,				
Closed PR	Open PR	Weekly Totals: Total Spots(Ord Spots)		275			1500			275				1000		400		150		600	r.	Rate	
d PR	유	Spots(Ord	Comme	5 30		Comme	30		Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type	
		Spots)		Nbr of Spots	Closed PR	Nbr of Spots	Nbr of Spots	Closed PR	Nbr of Spots	Nbr of Spots	Closed PR	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots			
	7	19		->						-3								-4		1		10/01	
		19								->				_				1				10/08	
2	-1	18		1	1			1										1				10/15	
		16		-t-							w					1		-1				10/22	
-		17		1						1	1							>				10/29	
		2																				11/05	
3	-2	91		5	1		1	1		4	1			1		1		5		-		Total	
	-3100			1375	1500		1500	275		1100				1000		400		750		600		Cost	

Washington DC 20007 1010 Wisconsin Ave Suite 800

# Barack Obama/ D/ President Submission Number 394 Issue 4







WSPA-TV 250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Business Type: POLITICAL	0.000		
	Dolitical	Contract type:	06260815
Order Ref: 06260815	O	Weeks:	10/01/12 to 11/11/12
Sales Rep: HRP Washington, DC	95 /101 /1537	Client/Product/Estimate:	4
Campaign Ref: E:120802002	49875	Submission Cost:	Barack Obama/ D/ President

Buyer: Schedu	ule Dates:	ent	Submis Client/P Weeks:	Submission Cost: Client/Product/Estimate: Weeks:	nate:	95 /101 /1537 6			Campaign Sales Rep: Order Ref:	Campaign Ref: Sales Rep: Order Ref:	25 H E	E:120802002 HRP Washington, DC 06260815	Jton, DC	
Est./Po	Est./PO Number: 06260815 Associated Coples: No		Con	Contract type:		Political			Busine Busine	Business Type: Business Category:		POLITICAL Transactional		
Ref	Sales Product Details	Rev Туре		Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
17	Tue 8p ET / 7p CT NCIS	04		2500	- 1	Nbr of Spots	1	1					2	5000
	.T.,,,				Comme									
81	Tue 8p ET / 7p CT NCIS	04		2500	30	Nbr of Spots				1			2	5000
					Comme									
19	Tue 9p ET / 8p CT NCIS Los Angeles	20		1900	30	Nbr of Spots		1					_	1900
	Т				Comme	Nbr of Spots			1				1	1900
						Open Pre-Empted			-1				-1	-1900
20	Wed 10p ET / 9p CT CSI	90		1200	30	Nbr of Spots		1					-1	1200
	W				Comme	Nbr of Spots	1						1	1200
						Open Pre-Empted	-1						-1	-1200
21	Wed 10p ET / 9p CT CSI	90		1200	30	Nbr of Spots							1	1200
	W				Comme									
22	Wed 8p ET / 7p CT Survivor	04		1650	30	Nbr of Spots	-1	1	A Section of the second		- Sabara	the state of	2	3300
	W				Comme									
23	Wed 8p ET / 7p CT Survivor	04		1650	30	Nbr of Spots				٦	-1		2	3300
	W				Comme									
24	Wed 9p ET / 8p CT Criminal Minds	80		1700	30	Nbr of Spots			1				1	1700
	W				Comme									
25	M-F 1135p ET / 1035p CT Late Show	90		170	30	Nbr of Spots			1	1	-	-1	σ.	850
	М				Comme									
26	M-F 11a ET / 10a CT Price Is Right	04		225	30	Nbr of Spots		4	1	1	-1	-3	5	1125
			Week	Weekly Totals: Total Spots(Ord Spots)	Spots(Ord	Spots)	19	19	18	16	17	2	91	
				Open PR	공		-						2	3100
				Closed PR	PR	;			N		_		ယ	

Washington DC 20007 1010 Wisconsin Ave Suite 800

## Barack Obama/ D/ President Submission Number 394 Issue 4







WSPA-TV 250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

r: Transactional	Business Category: Transactions			No	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:	06260815	Est./PO Number:
06260815	Order Ref:	O	Weeks:	10/01/12 to 11/11/12	ochequie Dates:
HRP Washington, DC	Sales Rep:	95 /101 /1537	Client/Product/Estimate:		Suyer:
E:120802002	Campaign Ref:	49875	Submission Cost:	Barack Obama/ D/ President	Client:

				2		33		æ		3		8	Mkgd	29	Mkgd	28	Mkgd	27		Ref	ASSO	ESt./F	Schec	Buyer:	Client:
			S 16:30:00-19:30:00	Sun 4p ET / 3p CT NFL On CBS	SS	Sa-Su 6a News		Sat 10p ET / 9p CT 48 Hours	M	Mon 10p ET / 9p CT Hawaii Five-0	.T	Tue 10p ET / 9p CT Vegas	S	Sun 9a ET / 8a CT CBS Sunday Morning News	ν.	Sun 730p ET / 630p CT 60 Minutes		Sun 1030p ET / 930p CT Mentalist	M	Sales Product Details	Associated copies: No	Associated Community No.			
			9:30:00	NFL On CBS		:		T 48 Hours		CT Hawaii Five-0		T Vegas		T CBS Sunday		0p CT 60 Minutes		30p CT Mentalist		etails		06260815	10/01/12 to 11/11/12		Barack Obama/ D/ President
				04		12		06		90		05		04		04		05		Кеу Туре					ent
		Wee																				င္ပ	We	₽	Su
Closed PR	Open PR	Weekly Totals: Total Spots(Ord Spots)		1200		50		600	· ·	1300	<del></del>	1200		275		1500		1000		Rate		Contract type:	Weeks:	Cllent/Product/Estimate:	Submission Cost:
PR	R	Spots(Ord	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type				nate:	
		Spots)		Nbr of Spots		Nbr of Spots		Nbr of Spats		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots				Political	6	95 /101 /1537	49875
	-	19		-1		2						1								10/01		_		7,	٠,
		19														7				10/08					
2	۵.	18						1		1				_		1				10/16	Busine	Busine	Order Ref:	Sales Rep:	Campa
		16																		10/22	Business Category:	Business Type:	₹ef:	čep:	Campaign Ref:
		17																1		10/29		POL	0620	푸!	F-12
	-	2																		11/05	Transactional	POLITICAL	06260815	HRP Washington, DC	F-120802002
3	'n	91				2		-1		-1		1				_		1		Total				ton, DC	
	-3100			1200		100		600		1300		1200		275		1500		1000		Cost					

Pre-emption Summary

_
$\subset$
-
O
ב
$\rightarrow$
٠.
\
0
_
$\cdot$
<b>√</b>

_
$\circ$
06:2
N
ū
:43
()
S
$\sim$
9/2
$\supset$
1
12
0

, N	•
`	à
•	• 1
1	<u>د</u>
Ü	
•	•
	_
.~	>
	ĩ
r	
~	1
~	٧.
1	``
	_
$\subset$	⊃
1	_
Ξ	╮
1	J

Pre-empt Date	Spot Type Pre-empt Date	Spot Type Pre-empt Status Pre-empt Value
Pre-empt Date 10/29/12 Closed P	Pre-empt Status Pre-empt Value 10/29/12 Closed Pre Emption 1,000.00 27 (	Pre-empt Status Pre-empt Makegood Line(s) (Dates) N 10/29/12 Closed Pre Emption 1,000,00 27 (11/04) 000
🖫	pt Status Pre-empt Value  Closed Pre Emption 1,000.00 27 (	Pt Status Pre-empt Makegood Line(s) (Dates) N Closed Pre Emption 1,000,00 27 (11/04) 000
	27 (	Makegood Line(s) (Dates) N 27 (11/04) 000

Totals         10/01         10/08         10/15         10/15         10/22         10/29         Month 11 Weeks: 4           91         19         19         19         18         16         17         17         17         17         17         17         10/35         10/	Cost	2	opots	2	<u> </u>		!		
Month 10 Weeks: 4 Month 11 Month 12 Month 11 Month 11 Month 12 Month 11 Month 12 Month 11 Month 11 Month 12 Month 12 Month 11 Month 11 Month 12 Month 12 Month 11 Month 12 Mon	52975		91	2	totals	-			1
Onth 10 Weeks: 4     Month 11 North 11 North 11 North 11 North 11 North 12 Nort	11590		19		10/01				
115 10/22 Month 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	12885		19		10/08		Month 10 M		
10/29 Month 11 v 10/29 17 7685 9885	10535		180		10/15		/eeks: 4		Gigin I otals
Month 11 Weeks; 4 10/29 17 11/05	7685		<u> </u>		10/22				
Weeks: 4 11/05	9885		47		10/29		Month 11	*	
					11/05		Weeks: 4		

**Grand Totals:** 

Commission:	Gross Total:	Spots:
7.481.25	49,875.00	9

Net Total:

42,393.75